



Date: June 5, 2006
To: Gerald R. Miller, City Manager
From: Katherine Parsons, Public Information Officer
For: Mayor and Members of the City Council
Subject: City Report For Week Ending June 3, 2006

This *City Report* highlights various activities for the week ending June 3, 2006. Consistent with our Focus on Results (FOR) Long Beach performance management efforts, we are now using "Citywide Focus Areas" to organize weekly activities. These Focus Areas are built upon the broad categories identified in the Strategic Plan 2010 document and provide a comprehensive framework for communicating all City programs and services. It is our hope that this new framework will improve our ability to communicate information about the services we provide to both the City Council and the community.

I hope you will find this information useful and the new layout easy to understand. Please feel free to contact my staff should you have any questions.

MAJOR WEEKLY HIGHLIGHTS

Focus: Community Safety

City Manager, Fire and Police

On Thursday, June 1, the Department of Homeland Security announced that the Los Angeles-Long Beach Urban Area received \$80.6 million in UASI Urban (Area Security Initiative) funding.

On Friday, the Fox News Channel spent four-hours in Long Beach for a news piece on UASI that will run today. The news team interviewed Fire Chief Ellis and Police Chief Batts at Fire Station #1. The Chiefs emphasized that the focus of UASI program for 2006 is improving regional capabilities and increasing the entire region's ability to prepare for and respond to emergencies in the Los Angeles-Long Beach Urban Area.

The City's priorities for the 2006 UASI program are as follows:

- Fund regional training for City personnel and our regional partners to improve our coordinated response capabilities.
- Fund regional exercises to hone our ability to respond effectively with our regional partners to any large-scale event.
- Fund interoperability projects that allow the region to make further progress on establishing large-scale interoperable communications.

MAJOR WEEKLY HIGHLIGHTS

Focus: Leadership, Management, and Support

2VoteTuesday - Tomorrow

City of Long Beach voters are preparing for 2VoteTuesday on June 6, when they will vote twice, one ballot for State and County candidates and issues, and a second ballot for the City of Long Beach run-off elections. The 2VoteTuesday advertising campaign was created to get the word out about this rare concurrent election process, which last occurred in 1998. This wide-reaching outreach campaign includes outdoor ads on Long Beach Transit buses and bus shelters, Long Beach Yellow Cab Company taxicabs and a series of direct mail postcards sent to registered voters. For more information on tomorrow's State and local elections, please visit www.longbeach.gov.

Focus: Leadership, Management, and Support

City Manager

A Conversation with Mayor O'Neill and City Manager Miller is currently airing on LBTv, Channel 8, and on streaming video at www.longbeach.gov.

The piece, filled with photos of Long Beach during the last 12 years, covers the Mayor's vision and disappointments; her leadership style and what she learned about being a Mayor; as well as a variety of Long Beach topics including Gulfstream, the C-17, Smithsonian Week, the prestigious Broad Prize won by the Long Beach Unified School District, and the reduction of crime.

It can be viewed on streaming video at any time and on LBTv, Channel 8 at the following times:

Monday	6:30 pm
Wednesday	6:30 pm
Friday	6:30 pm
Saturday	5:30 pm

UPCOMING EVENTS AND PROJECTS

Focus: Neighborhoods and Housing

Community Development, Neighborhood Services

The Neighborhood Resource Center will host a reception to honor two Long Beach neighborhoods honored with Neighborhood of the Year awards from Neighborhoods USA at its annual conference in Kansas City, Missouri on May 25. Join in the celebration on **Wednesday, June 7** at 6:00 p.m. at 425 Atlantic Avenue. The potluck mixer will provide an opportunity for the community to see the neighborhoods' award winning presentations. For more information, please contact JoAnn Rojas at 570.1010 or e-mail JoAnn_Rojas@longbeach.gov.

UPCOMING EVENTS AND PROJECTS

Focus: Neighborhoods and Housing

Parks, Recreation and Marine

Throwing a Fourth of July block party? Residents must have a Block Party Permit so that in the event of an emergency, the Police and Fire Departments will know which streets are blocked. Get your permit **now**. Permits are issued on a first-come, first-served basis, and applications with a non-refundable fee of \$85 must be received at least ten days prior to the event date. Call 570.5333 for an application.

Focus: Community Safety

Fire

Learn the life saving skill of CPR (Cardio Pulmonary Resuscitation) at the annual CPR SATURDAY on **Saturday, June 10**, at Long Beach City College, Pacific Coast Campus, 1305 Pacific Coast Highway. Call 490.4035 or register online at www.greaterlongbeachrc.org.

Focus: Leisure, Culture and Education

Parks, Recreation and Marine

Help Support the Long Beach Municipal Band! Tickets are now on sale for the Long Beach Municipal Band Inaugural Gala Celebration to be held on **Saturday, June 17**, at 7:00 pm at the Long Beach Convention Center Grand Ballroom. The gala will support the Band's eight-week season of free concerts in city parks. The evening includes silent and live auctions, dancing to the Ed Martel Trio and the Municipal Band Jazz Ensemble, and a special concert featuring the Long Beach Municipal Band. Tickets are \$60 until **June 6**. For more information and reservations, please visit www.LBParks.org.

Focus Area: Business and Economic Assistance

Community Development, Workforce Development Bureau

Summer Jobs for Youth: The Youth Opportunity Center is seeking businesses and youth, ages 16-24 years, interested in participating in the Inspired Internship Program this summer. The program, co-sponsored by the City and the Long Beach Unified School District's Regional Occupational Program, and supported by local employers and the Port of Long Beach, will provide approximately 150 youth with an opportunity to gain valuable work experience with local employers in the community. Youth can learn more about the program by attending an orientation scheduled for **June 8 and 16**.

Businesses are asked to serve as a mentor, internship worksite and sponsor for this summer's program. Youth will intern at participating worksites from July 10 - August 25, working approximately 18 hours per week. The cost of business sponsorship is a tax-deductible \$500 contribution.

UPCOMING EVENTS AND PROJECTS

Focus Area: Business and Economic Assistance

Community Development, Workforce Development Bureau (continued)

Summer Jobs for Youth: Youth will participate in a 30-hour work-readiness training component, which begins June 26, prior to being placed at work sites. Throughout the summer, participating interns will attend a weekly job coaching class to reinforce workplace learning. Employers and youth interested in participating in the Inspired Internship Program or requiring additional information may contact Kristen Major at 570.4733 or visit the Bureau's website at <http://www.longbeachworkforce.org>.

Focus: Neighborhoods and Housing

Community Development

People who live and/or work in Long Beach are invited to attend The First Annual Redevelopment Agency Town Hall Event on **Monday, June 19**, at 6:30 p.m. at The Grand Long Beach Event Center. This event will highlight the successes and future of redevelopment in Long Beach and give participants an opportunity to address issues and concerns they have in their own communities. Free parking, food and drinks provided. The Grand Long Beach Event Center is located at 4101 E. Willow Street in Long Beach. For more information please contact Mary Nemick at 570.6316 or Mary_Nemick@longbeach.gov.

AWARDS and SPECIAL RECOGNITION

Focus: Neighborhoods and Housing

Community Development, Neighborhood Services

Two Long Beach neighborhoods were honored with Neighborhood of the Year awards from Neighborhoods USA at its annual conference in Kansas City, Missouri on May 25. *Better Balance for Long Beach* and the *Coolidge Triangle Neighborhood Association* won first and second place respectively in the Multi-Neighborhood Partnerships category. Both neighborhoods completed projects during 2005 to be eligible for this award. The Neighborhood Resource Center hosted a workshop to teach neighborhood groups how to apply for this award on February 1 and paid the entry fees for both nominations.

NRC staff assisted both groups to complete their submissions and to prepare their PowerPoint presentations. In addition, *Community Hospital of Long Beach* was awarded a NUSA Notable award for their generous support of the City's Neighborhood Leadership Program for the past three years.

Leisure, Culture and Education

Library Services

The Library, recipient of a donation of \$35,000 to buy books and other materials, was featured in Occidental Petroleum Corporation's *Social Responsibility Report 2005*.

WEEKLY NEWS

Focus: Health and Human Services

Health and Human Services

The third annual Early Care and Education Symposium was held on Saturday, June 3, at the Long Beach Memorial Medical Center. Community members, child care providers and preschool teachers received interactive training on the importance of school readiness for children 0-5 years old during the symposium called *The Early Years are the Learning Years: Make them count!*

Focus: Neighborhoods and Housing

Community Development, Neighborhood Services

On May 22 and 25, participants of the Neighborhood Leadership Program Class of 2006 began developing projects along the Atlantic Avenue corridor between Ocean Boulevard and Spring Street. Participants learned about the Neighborhood Leadership Program Community Project Grant, which provides matching grants of up to \$1,000 in goods and services for approved projects along the Atlantic Avenue corridor to accomplish neighborhood beautification and improvement projects. The grant is modeled after the City of Long Beach's Neighborhood Partners Program that provides up to \$5,000 to provide goods and services for similar projects from neighborhood groups. For more information, contact Francisco_Rodriguez@longbeach.gov or call 570.1010.

Focus: Leisure, Culture and Education

Library Services, Youth Services Division

Pre-School Books to Go is the latest program targeting parents and caregivers to read books to their young children. Each library now has a display of bags filled with librarian-selected books. Each bag has two books appropriate for babies through five to six year-olds, making it easy to just grab a bag and go. Some of the books are in Spanish and bilingual, most are picture books, but some are non-fiction.

Focus: Leisure, Culture and Education

Parks, Recreation and Marine, Community Recreation Programs Bureau

On May 31, the National Junior Tennis League tennis program at Silverado Park concluded, with more than 20 youth receiving certificates of appreciation for their hard work.

More than 370 children and their families from Cesar Chavez and Bixby Parks attended youth sports banquets on May 31 and June 2. The youth participants were recognized for their fine sportsmanship and hard work throughout the soccer season by receiving medals, trophies, and certificates of participation.

WEEKLY NEWS

Focus: Business and Economic Assistance

Financial Management, Commercial Services Bureau, Financial Services

Through the month of April, the Billing and Collection Section has collected 67.31 percent of all FY 2005 ambulance transport bills, a success rate that meets nationwide industry standards. Ambulance billing is part of the specialized medical industry that has federal and state legal restrictions on required reimbursement amounts that are below the charges established by City Council; therefore, it is a noteworthy achievement to attain such a high rate of collections.

During the month of April, approximately 16 percent of all parking citations were paid using the automated system. Parking citations may be paid conveniently 24 hours a day, 7 days a week, with a credit card on-line at the City website or via automated telephone at 570.6822.

Parks, Recreation and Marine, Community Enrichment Programs Bureau

More than 100 guests from the Los Cerritos neighborhood enjoyed food and entertainment on the grounds of Rancho Los Cerritos, and then helped raise money for the Museum through a short but lively auction on June 2. The Neighbors of Rancho Los Cerritos, an affiliate of the Rancho Los Cerritos Foundation, organized the event.

Parks, Recreation and Marine, Special Events and Filming Bureau

The LA Wings Cycling Team, with an estimated attendance of 400, held a bicycle race on a circuit near Via Oro Way and Carson Street, on May 29.

Proposal Productions, Inc., with a cast and crew of 125, filmed a feature movie *License to Wed*, at a downtown location on May 27.

David Zaitz Photography, with a cast and crew of 18, took still photography for *Doubletree*, at El Dorado Park West on May 31.

Focus: Transportation and Infrastructure

Parks, Recreation and Marine, Maintenance Operations Bureau

Due to the spawning of the grunion on the beaches, the Department of Fish and Game prohibited beach-cleaning machinery to operate on the beaches until the eggs are hatched. Facility Maintenance and Custodial staff assisted by cleaning the beach by hand.

Beach maintenance staff is building berms on the Peninsula in preparation for summer high tides.

Public Works, Parks, Recreation and Marine, Planning and Development

Work on the Silverado Park pool is complete, and the pool has been filled with water. The tile work and installation of overhead lighting in the men and women's dressing rooms are in progress.

WEEKLY NEWS

Focus: Transportation and Infrastructure

Parks, Recreation and Marine, Planning and Development

The wood shade structure around the playground at Davenport Park is complete. Around the Park, picnic tables and benches have been placed on concrete pads. The 4' foot fence around the playground has been installed. Grass has been installed in all the turf areas.

A community meeting to discuss the design of a universally accessible playground for El Dorado Park West was held by staff and design teams on May 31 at the El Dorado Park community center. Approximately 20 people attended.

Focus: Environment

Harbor

The Port of Long Beach is reviewing an application by a terminal operator to conduct the first full-blown test of a dockside system that could treat air emissions from ships at berth, reducing a major source of pollutants by more than 95 percent. The system consists of a "bonnet" that fits over the exhaust stacks of ships at berth, leading to a dockside air-cleaning system similar to those found at industrial plants. Port officials believe the technology could be a major breakthrough in efforts to improve air quality because ships at berth are a significant source of air pollution. The Port is planning 'cold-ironing' or shore-side electricity to eliminate much of that problem, but cold ironing is not feasible for all ships, especially those that come to the Port infrequently. The proposed treatment system could be the answer for how the Port "cleans" those vessels.

Focus: Community Safety

Police, Fire, Parks, Recreation and Marine, Marine Bureau

A meeting with the boat "live-aboards" in the Shoreline Marina to discuss issues was held on June 1. Representatives from Marine Maintenance, Marine Patrol and Rescue Boats were answered questions.

Focus: Community Safety

Fire

The Fire Department responded to a total of 1,126 emergency calls for service: 122 calls for fires, of which 15 involved structures; and 731 emergency medical calls, of which 521 required paramedics; 1 swift water rescue, and 17 HazMat calls.

Police

Citywide, police officers responded to 784 priority one, 1,801 priority two and 1,372 priority three calls for service, for a total of 3,957.

Traffic Division conducted a DUI operation in the West and South Division. The Officers arrested two for drunk driving, cited 114 motorists, and impounded three vehicles. The operation was funded with DUI Grant funds.

WEEKLY NEWS

Focus: Community Safety

Police

In a continuing effort to suppress gang activity, Gang Detectives served 11 search warrants in the South and North Division. Detectives seized four firearms.

In response to community concerns regarding prostitution and other related criminal activity, Vice Detail and the East Division Directed Enforcement Team conducted a John Program arresting nine people and storing 9 vehicles.

Focus: Utilities

Long Beach Gas & Oil, Gas Services Bureau

Staff completed a total of 3,063 service calls. This total included 976 Water Utility Turn Ons, and 862 Turn Offs. During this period, 912 Customer Service Orders were completed for services that included lighting pilots, adjusting and inspecting appliances, completing fumigation orders, and verifying read orders. A total of 313 meter maintenance and billing-related orders were completed. In addition, Gas Control/Dispatch (24/7 operation) received 359 emergency phone calls that resulted in 72 emergency orders being sent out.

Focus: Transportation and Infrastructure

Street Construction Report:

Water Department, Sewer & Sewer Lift Station Modifications

Contact: 570.2323

Intersection of Broadway & Magnolia

I-710 Broadway Exit Impacted

Broadway: One left lane closed during rush hour traffic

Broadway: Two left lanes closed when traffic clears

Estimated completion: June

Public Works, Street Improvements

Contact: 570-5160

Redondo Ave.

Ocean Blvd. to Second St.

Estimated completion: June

Public Works, Streetscape and Street Improvements

Contact: 570-5160

Long Beach Blvd.

North of Artesia to North City Limits

Estimated completion: June

Public Works, Traffic Signal Improvements

Contact: 570-5160

Long Beach Boulevard

Wardlow Road to North City Limits

Estimated completion: November

Public Works, Street Improvements

Contact: 570-5160

Anaheim Street

Ximeno to Pacific Coast Highway

Estimated completion: July

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WEEKLY NEWS

Focus: Transportation and Infrastructure

Street Construction Report:

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Stearns St.

Between Clark Ave. & Bellflower Blvd.

Estimated Completion: June

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

Gateway West area

Between Maine Ave. & Pacific Ave.

Between 6th St. & 3rd St.

Estimated Completion: July

Long Beach Gas and Oil, Gas Pipe Installation

Contact: 570.2060

20th St.

From Santa Fe Ave. to alley east of Easy Ave.

Hill St.

From Webster Ave to Delta Avenue

Caspian Ave.

From Hill St. to 20th St.

Baltic Ave.

From Hill St. to 20th St.

Estimated completion: June

GRM: KP: arc

cc: Christine Shippey, Assistant City Manager
Reginald Harrison, Deputy City Manager
Suzanne Mason, Deputy City Manager
City Manager Department Heads
Tom Modica, Government Affairs Manager
Jyl Marden, Assistant to the City Manager